NEWSLETTER

MAY 1995

12

IASJ Newsletter

EDITOR
Walter Turkenburg

COORDINATOR
Rick Heerink

The **IASJ** Newsletter, official bulletin of the International Association of Schools of Jazz, is issued at least three times per year. It is available to all **IASJ** Members.

For information, please contact:

IASJ
J.van Stolberglaan 1
2595 CA The Hague
HOLLAND

tel ..31.70.381.4251
fax ..31.70.385.3941

IASJ in Cyberspace

A true story. One Saturday afternoon in a supermarket. The young mother in front of me has her one year old son on one arm while she puts her purchases on the counter with the free hand left. Suddenly the kids gets very excited while the cashier does her work. The mother takes the pacifier out her mouth. "COMPUTER" the one year old cries, now pointing with two hands towards the cash register. "Oh, no", the man behind me in the row sighs. "I am over thirty five and I never touched a computer in my live. After 'mommy' and 'daddy', 'computer' is the third word this kid has learned to speak. I am going to buy one this afternoon. Do they sell them here?"

In communication, computers are taking over. If you want to get in touch with me, I will not give you my address, I will give you numbers. If you call me you will hear a phone ring that is connected to a little computer in itself, an answering machine. If you fax to my fax number, my personal computer will take care of receiving the message. If you send an e-mail to the IASJ Service Bureau, you are connected to a computer network. If I would buy four new tires for my car, I will get a free mobile phone. One that will talk to you when you call me, that can fax and has mail boxes. Fortunately my old tires are still good.

The question is if all these possibilities to communicate are improving the quality of communication. More is not always better. In the case of the IASJ I must say it is. Communication between the members of the Daily Board and the Artistic Director are done by e-mail. This summer the IASJ Brochure can be downloaded from the IASJ Homepage on Internet. The first steps of the IASJ in Cyberspace are small but important. If in a few years time the kid in the supermarket wants to become a jazz pianist, she will switch on a computer in order to find a school of jazz to study. The IASJ will be there to help finding the right one.

Walter Turkenburg
editor